

iENYC

MS IN MANAGEMENT



Program Details

Mode Of Study

Full-Time

Format

In-Person

Intake

September / January

Duration

1 Year

Language

English

Location

New York City

Program Details

The Master of Science in Management at IENYC equips students with the strategic mindset and leadership skills needed to succeed in today's fast-paced business world.

This program provides a solid foundation in management principles while integrating innovation, entrepreneurship, and emerging business strategies. From business fundamentals to data-driven decision-making, the curriculum is designed to prepare students for leadership roles across industries.

With an emphasis on career exploration, global perspectives, and professional development, the Master of Science in Management enables students to thrive in dynamic business environments and create meaningful impact.



Who is this program for?

Whether transitioning into management or seeking to enhance leadership skills, this program is designed for ambitious professionals eager to drive business success and innovation.

Is for
individuals
who are...

Looking for...

Motivated to stay ahead of constant change in business and management.

Eager to lead in the digital world, leveraging technology and data-driven strategies.

Passionate about entrepreneurship, innovation, and strategic decision-making.

A comprehensive understanding of management and business strategy to drive impactful decisions.

The ability to navigate complex global challenges and implement best business practices.

Opportunities to collaborate with industry leaders and an extensive professional network.

To become...

Pioneers in technology, innovation and entrepreneurship in management positions, driving long-term impact.

Specialists in data analytics and financial strategies to drive sustainable initiatives.

Problem-solvers and decision-makers in leadership roles, prioritizing customer satisfaction.

Ambitious changemakers ready to optimize operations and supply chains for maximum efficiency.

Forward-thinkers launching ventures that address social and environmental challenges through innovative business models.



The four pillars of this program



01

Business Fundamentals & Strategic Leadership

Gain in-depth knowledge of business principles, leadership, and decision-making frameworks. This pillar covers key topics such as corporate strategy, market dynamics, and digital transformation to develop forward-thinking business leaders.

02

Innovation & Business Development

Develop expertise in modern business models, entrepreneurial thinking, and operational efficiency. Learn how cutting-edge technology, product innovation, and business analytics drive long-term success.

03 Responsible & Sustainable Business Practices

Understand how sustainability and corporate responsibility are integrated into business strategy, operations, and leadership. Explore ethical decision-making, stakeholder engagement, and global impact.

04 Leading Change & Creating Impact

Master negotiation, change management, and leadership strategies to drive meaningful transformation within organizations. Develop the skills to manage teams, implement strategic initiatives, and lead organizations into the future.



Working in the US

International students in the Master of Science in Management program are eligible to apply for Optional Practical Training (OPT), allowing them to work in the US for up to 12 months post-graduation. As a STEM-designated degree, graduates may also qualify for an OPT extension of up to two additional years.



Welcome to IENYC

Your Future in Sustainable Business Starts Here

At IENYC, we are committed to fostering innovation, sustainability, and leadership in global business. Inspired by our strong ties with IE University in Europe, our programs prepare students to become change-makers in modern management.

Through interactive learning, industry collaborations, and a network of sustainability-driven professionals, students gain the skills to reshape business for a better future.

Join us and be part of a new generation of business leaders committed to sustainability and impact.





Are you interested in the program?

[Contact us →](#)

[Book a call →](#)

